



**For Immediate Release!
June 16, 2017**

Zadic & Deverelle Publishing, LLC Announces Agreement With Jack Riepe

June 16 — Zadic and Deverelle Publishing, LLC today announced an agreement with writer, humorist, and public speaker Jack Riepe, to publish four books over the next 9 months. These include:

- *Conversations With A Motorcycle* - Second Revised Edition
- *Motorcycles Speak Louder Than Words*
- *Cigar Smoking In Polite Society* - Second Revised Edition
- *The Motorcycle Rider's Diet*

Primarily known to an international readership through his column in the BMW Motorcycle Owners Of America's (MOA) publication — the *Owners News* (ON), and through the groundswell of attention generated from his first moto book, *Conversations With A Motorcycle*, Riepe's talents are a unique fit for the Zadic and Deverelle imprint.

"Our motto is 'Scribe nobis inopinatum,' or 'Write the unexpected,'" said Beatrice W. Deverelle, associate publisher and content director. "Jack Riepe certainly does that. For the past nine years, his moto columns have delighted thousands of monthly readers with bizarre plot twists and unexpected endings. *Conversations With A Motorcycle* was a landmark effort in enthralling serious riders and non-riders alike. Riepe is exploring and extending that style in the next two books of his moto saga."

Deverelle added that the muscle and creative support of this company will guarantee an ample supply of Riepe's books, prompt shipping, and new books. "Some people have been waiting two years to get a copy of *Conversations With A Motorcycle*," said Deverelle. "Riepe's books tend to become collectors items and it is not uncommon to find used copies selling for more than \$100 on Amazon. We'll get the books out. All Riepe has to do is write."

Jack Riepe has been a professional writer for 35 years, primarily concentrating in corporate and political public relations. His stories and quotes have been carried in major newspapers across the country and in Europe (albeit attributed to his clients). Riepe left the public relations field upon discovering that senior PR writers were devoured by younger PR practitioners, and "spit out" in social media. He is a writer demanding relevance.

"Zadic and Deverelle is making it possible for me to tell my stories, in my language, without having to add political vanilla," said Riepe. "I was afraid they were going to insist on trigger warnings. Tas Zadic told me, 'A two-inch fuse would be more appropriate.' This company is giving me the freedom to write what I want and a broader venue for distributing it."

In addition to Riepe's books and magazine articles, he plans to write a regular posting called "Riepe's Rampage," dealing with the ghosts in his house, his love hate relationship with computers, failed romance, BMW "K" bike motorcycles, his inability to open anything marked "easy open," and dozens of other topics — on his new book website (jackriepe.com).

For more information on book availability, pricing, or to order, go to jackriepe.com.

Tiffany Williams
Communications Director
Zadic & Deverelle Publishing, LLC
info@jackriepe.com